"World's Largest Variety Store"
MURPHY'S
Located 228 Fifth Avenue
Downtown Pittsburgh
is a most interesting shopping center, covering half a city block with entrances on Diamond Street, McMasters Way, and Fifth Avenue.

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA.

"C.T.ART-COLORTONE" REG. U.S. PAT. OFF.

POST CARD

PLACE
ONE CENT
STAMP
HERE

1B-H1338

803 "MEET YOUR FRIENDS AT MURPHY'S" — *Pittsburgh's Popular Store — It's the World's Largest*